



ESTEEM 360
STUDIOS



Photo booth Experience



Miami Marlins
02.16.25 - Miami, FL

Esteem Brand Activation

Photo booths have become powerful marketing tools. We combine entertainment with strategic lead capture through branded overlays, backdrops, and social sharing, creating memorable interactions that help you collect valuable data and significantly boost your brand presence. Brands and businesses are opting for this engaging, content-creating and data-capturing marketing experience to take their events and brand activations to a new level: turning event guests into enthusiastic brand ambassadors. By integrating your logo into each photo and video, guests naturally share branded content, effectively turning them into enthusiastic brand ambassadors and significantly amplifying your reach.



Brand Awareness



Compliant Data Capture



User Engagement

Our Kiosk Options



Earls Kitchen + Bar
Grand Opening

To meet every vision and marketing objective, we offer a dynamic range of photo booth experiences, including:

- 01 Green Screen Photo Booth**
- 02 Digital/Print Photo Booth**
- 03 360 Photo Booth**
- 04 Trading Card Photo Booth**
- 05 Magazine Cover Photo Booth**
- 06 AI Photo Booth**

The Esteem Branded Experience



Branded
Photobooth



Branded
Content



Branded
Backdrop

The Esteem Experience For Your Sponsors

How to Pitch the Branded Photo Booth to Your Sponsor?

Position this activation as more than a photo opportunity, it's a branded, data driven marketing experience. Here's how to communicate the value:

- Brand Exposure at the Forefront:** A fully branded enclosure or kiosk and custom overlays ensure your sponsor's identity is woven into every photo, video, and guest interaction, turning each guest into a mini billboard.
- Lead Generation Built In:** Our booth collects emails, phone numbers, and optional survey data, giving sponsors real leads, not just impressions.
- Shareable Content with Reach:** Guests become brand messengers by sharing branded content across social media, extending the sponsor's visibility well beyond the event.
- Turnkey Execution:** Sponsors don't lift a finger. We handle everything from design, logistics, staffing, and breakdown.



Brand Activation Use Case

“YoungLA Block Party”

The **YoungLA Block Party** took place at **Mana Wynwood** in **Miami** and brought together fans and the local community for two full days of music, fashion, and culture. Our enclosed photo booth was wrapped in the event’s theme color and branded with YoungLA logos, making it a standout attraction. Guests lined up to capture photo strips that served as both keepsakes and shareable content. The booth stayed busy throughout the event and gave YoungLA a strong presence while creating a direct way to connect with their audience.



Brand Activation Use Case

“FIU Student Experience”

At FIU’s MMC and BBC campuses, we produced a custom photo booth enclosure for a two-day activation centered on student experiences. The booth featured a vibrant gradient wrap that created a bold pop and instantly drew attention. Students lined up to take part, and every visitor left with branded 2x6 photo strips that served as both a keepsake and a shareable piece of the event. The activation showed how thoughtful design and interactive touchpoints can turn campus events into memorable experiences.



Brand Activation Use Case

“Spotify” Verano Forever

In August 2025, we partnered with Spotify for their **Verano Forever** event at **Regatta Grove** in **Miami**. The waterfront venue hosted a summer celebration with music, food, and cultural programming. We designed and installed a custom branded photo booth wrap that featured Spotify's logos and color scheme. The booth stood out as a key attraction, with guests lining up to take photos and leave with branded keepsakes. By matching the booth design to the campaign's style, we helped create a stronger connection between Spotify and the audience throughout the event.

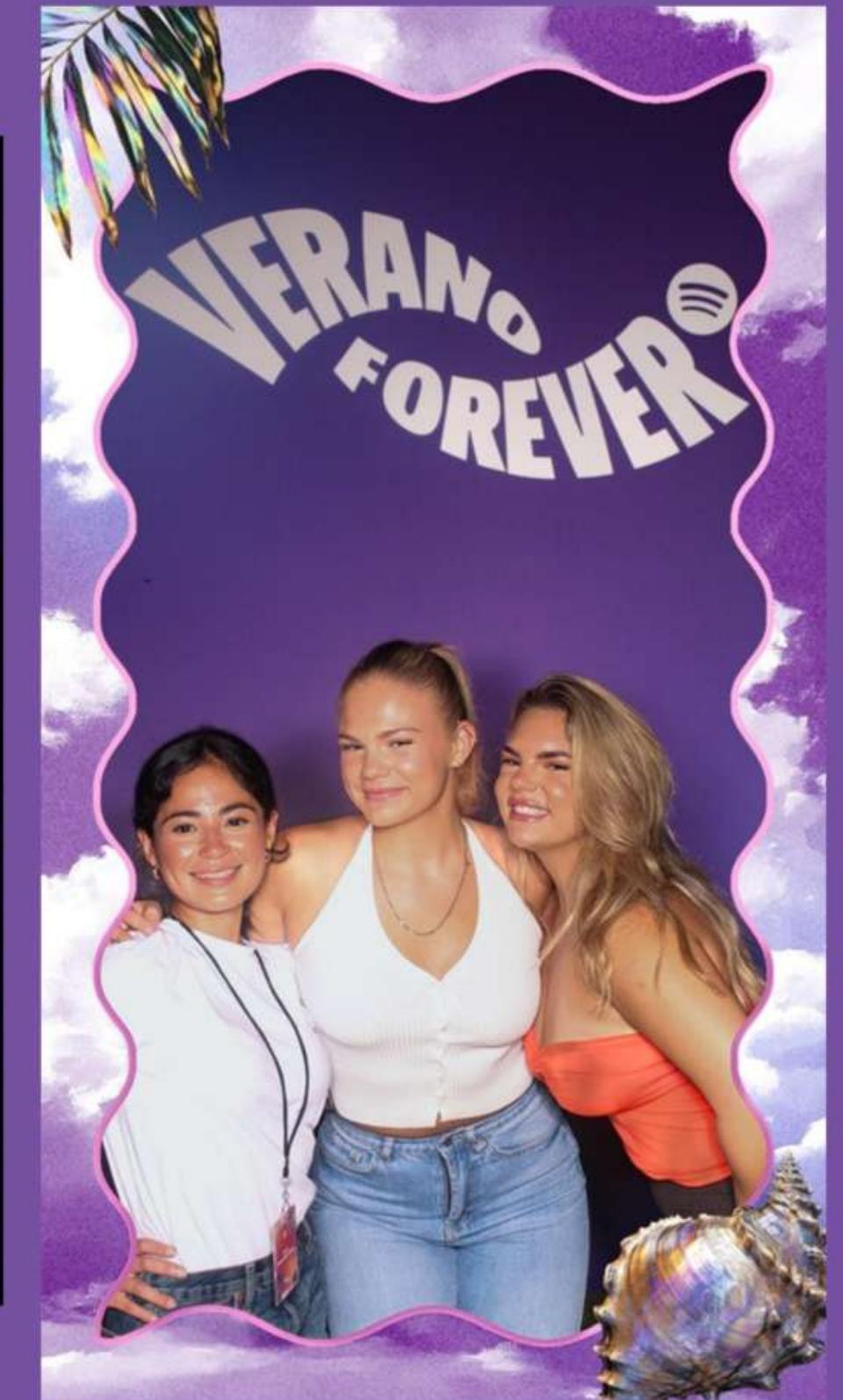


Photo Booth Experience



Doral Yard
December 2024 - Miami, FL

**Michelin X Greater Miami Convention
Center and Visitors Bureau**
March 2024 - Miami, FL

Photobooth Activation Package

- Pre-Event Concept Creation
- Setup & Break Down
- Fully Branded Photobooth Kiosk
- **High Definition Cameras**
- Professional Booth Attendants
- Studio Lighting
- Unlimited Use of the Photobooth
- Branded Overlay
- Branded Online Gallery
- Sharing via Email, Text, & Sharing Station
- Branded Microsite
- Custom Props
- Branded Backdrops/Enclosures
- Post event data sheet
- & more!



Photo Booth Experience



Gordon Ramey's Hells Kitchen

September 2025 - Miami, FL

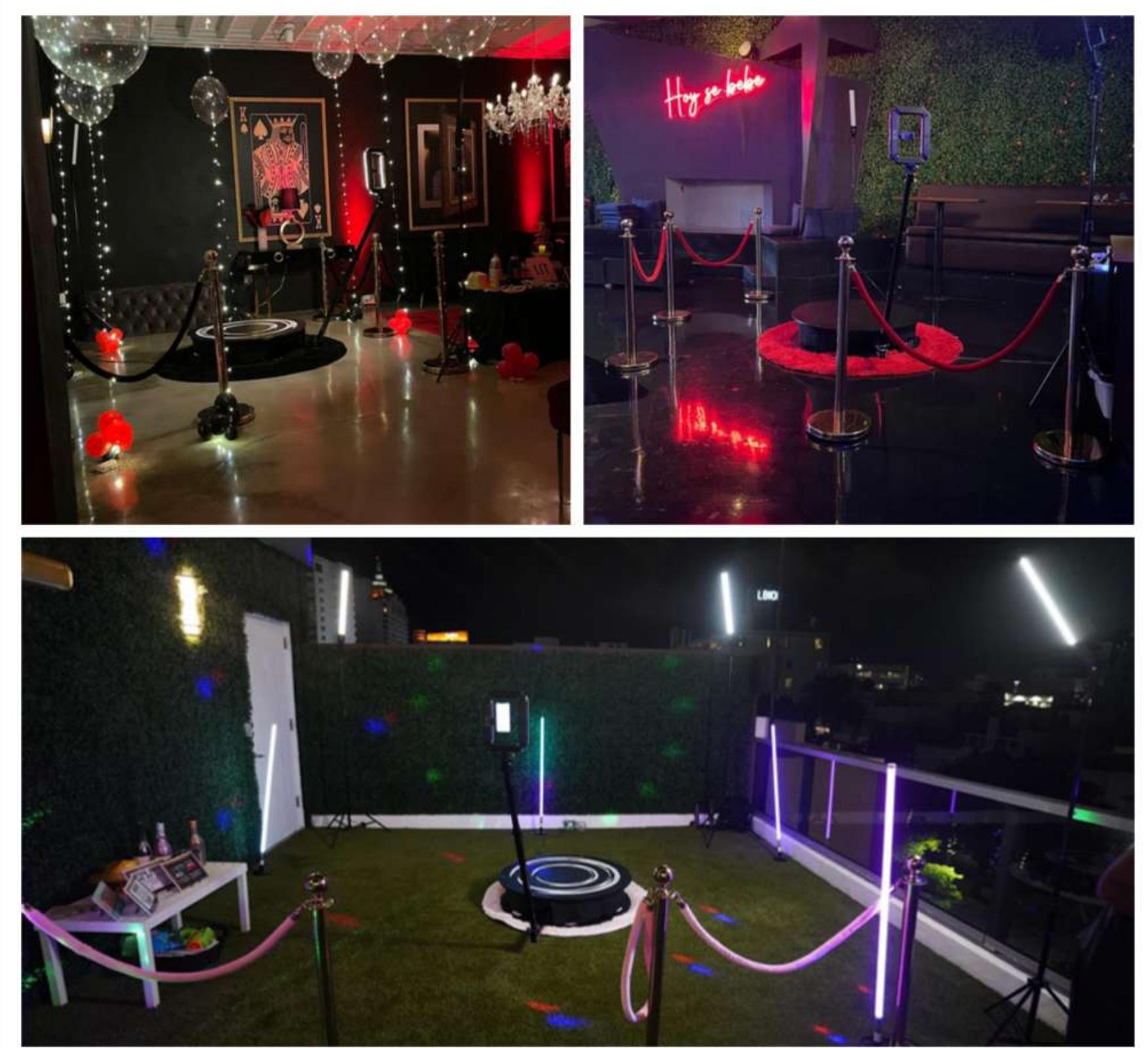


PCS Wireless

March 2025 - Miami, FL

Video Photobooth Activation Package

- Pre-Event Concept Creation
- Setup & Break Down
- Fully Branded video booth
- **High definition camera**
- Professional Booth Attendants
- Studio Lighting
- Unlimited Use of the Photobooth
- Branded Overlay
- Branded Online Gallery
- Sharing via Email, Text, & Sharing Station
- Branded Microsite
- Branded Backdrops/Enclosures
- Custom Props
- Post event data sheet
- & more!



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